



World  
Obesity  
Day March 4

Europe

EASO

European Association for the Study of Obesity

EASO



European Coalition  
for People living  
with Obesity

# ADDRESSING OBESITY TOGETHER ACROSS EUROPE

#ObesityDayEurope

[www.woday.eu](http://www.woday.eu)

**World Obesity Day 2021 will be held on 4<sup>th</sup> March 2021 and is a campaign platform of many of the world's leading obesity organisations, including the European Association for the Study of Obesity (EASO).**

**It brings together healthcare, patient and political communities who are keen to raise awareness of obesity and the other diseases on which it impacts.**



In Europe, the aim is to increase knowledge and understanding of the need for action at both European and national levels to improve prevention, treatment and care. At the same time, the campaign supports overweight and obese citizens in making the necessary lifestyle changes to manage their weight and improve their overall health and quality of life.

**Three reasons to support our activities**

1. You will be part of a dynamic campaigning network
2. You will be joining a recognised voice on obesity
3. WOD provides opportunities for involvement at national and EU level

**Join us and let us help you ensure your organisation plays an active and visible role in the World Obesity debate.**



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